

Iranian Women's Organization of Ontario  
cordially invites you to

# Pearl Dove Gala

OF ONTARIO IRANIAN WOMEN'S ORGANIZATION  
**30<sup>th</sup>**  
ANNIVERSARY

## Anniversary

Friday, October 4, 2019 - 6 PM

Riviera Events & Convention Centre  
2800 Hwy 7, Concord, ON L4K 1W8

Tickets: \$150

Early bird: \$125 before September 4

[www.iwontario.com/gala2019](http://www.iwontario.com/gala2019)

+1 (416) 496-9566 | [info@iwontario.com](mailto:info@iwontario.com)



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## Iranian Women's Organization of Ontario for our 30th Anniversary



Dear IWOO Friends and Supporters,

It is with great honour that I announce the Iranian Women's Organizations of Ontario's (IWOO) 30th Anniversary Celebration at the Pearl Dove Gala on Friday, October 4, 2019.

IWOO is the oldest Iranian-Canadian charity in Ontario with an all-female volunteer board. Established in 1989 through the hard work of a group of women who were dedicated to the sole purpose of empowering women which in turn empowers their families and builds better communities.

Over the last 30 years, we have spread our wings and currently deliver a number of multi-faceted workshops and programs focused on mental and physical well-being and health, legal services, building relationships with our indigenous communities and advocating for the rights of our LGBTQ+ community. We also continue to prioritize our seniors and keep them engaged through weekly programs and field trips. We provide services and supports to hundreds of clients on a monthly basis and we continue to engage new members on a daily basis. To learn more about IWOO please visit our website at [iwontario.com](http://iwontario.com).

We anticipate over 350 guests to attend IWOO's 30th Anniversary Celebrations and we are crafting an incredible program celebrating Iranian-Canadian women, their achievements and contributions over the last 30 years in Ontario and to Canadian society. We also anticipate a number of dignitaries to be our guest, including Prime Minister Justin Trudeau, Premier Doug Ford, Mayor John Tory and many more.

Attached you will find complete details about the Pearl Dove Gala and sponsorship opportunities. All donations made to IWOO will receive a charitable tax receipt. Your contribution will help continue to build on our success and develop more programs and services which can better respond and support Iranian-Canadians and many more.

Please contact us to reserve your table or for any additional information.

Sincerely,

Sara Alimardani  
President, Board of Directors  
Iranian Women's Organization of Ontario



Presenting Sponsors of Iranian Women's  
Organization of Ontario for our 30th Anniversary



	PRESENTING	PLATINUM	GOLD	SILVER
<b>Number of Tickets</b>	20	10	5	buy1 get 2
<b>Speaking Opportunity</b>	2-5 min			
<b>Promotional Video @ Gala ••</b>	2 min	1 min		
<b>Social Media Shareables •••</b>	5	3	2	
<b>Promotion in Gala Booklet</b>	●	●	◐	◑
<b>Logo on Gala's Slideshow</b>	L	M	S	S
<b>Logo on Red Carpet Banner</b>	L	M	S	S
<b>One Year Promo on Website</b>	●	●	●	●
	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$500</b>

• The full-back cover of the Gala Booklet will be dedicated to the Platinum Sponsor

•• IWOO will produce a promotional video of the sponsor, where applicable if the sponsor doesn't have one

••• All online shareable content will be produced by IWOO

All donation component of the contribution will receive a charitable tax receipt

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## PRESENTING SPONSOR | \$10,000

- Two full tables: 20 tickets for Presenting Sponsor's guests
- 2-5 mins speaking opportunity for the Presenting Sponsor at the gala
- Presentation of the Sponsor's promotional video at Gala [max 2 mins]
- Posting promotional video at IWOO's social media platforms [max 2 mins]
- Create 5 promotional shareable for IWOO's social media for Sponsor
- Full back cover of IWOO's Gala Booklet, dedicated to the Sponsor
- Sponsor's logo at it's largest on gala's slideshow and red carpet banner
- One year of promotion of the Sponsor on IWOO's website

**TOTAL VALUE: \$12,000**

## PLATINUM SPONSOR | \$5,000

- One full table: 10 tickets for Platinum Sponsor's guests
- Presentation of the Sponsor's promotional video at Gala [max 1 min]
- Posting promotional video at IWOO's social media platforms [max 1 min]
- Create 3 promotional shareable for IWOO's social media for Sponsor
- One full page in IWOO's Gala Booklet, dedicated to the Sponsor
- Medium size of Sponsor's logo on gala's slideshow and red carpet banner
- One year of promotion of the Sponsor on IWOO's website

**TOTAL VALUE: \$6,000**

## GOLD SPONSOR | \$2,500

- Half a table: 5 tickets for Gold Sponsor's guests
- Create 1 promotional shareable for IWOO's social media for Sponsor
- Half a page in IWOO's Gala Booklet, for the Sponsor's advertisements
- Small size of Sponsor's logo on gala's slideshow and red carpet banner
- One year of promotion of the Sponsor on IWOO's website

**TOTAL VALUE: \$3,000**

## SILVER SPONSOR | \$500

- Small size of Sponsor's logo on gala's slideshow and red carpet banner
- One year of promotion of the Sponsor on IWOO's website
- Buy 1 Gala ticket, and get a second ticket for free

**TOTAL VALUE: \$750**